



Advancing Leaders. Advancing Practices.™

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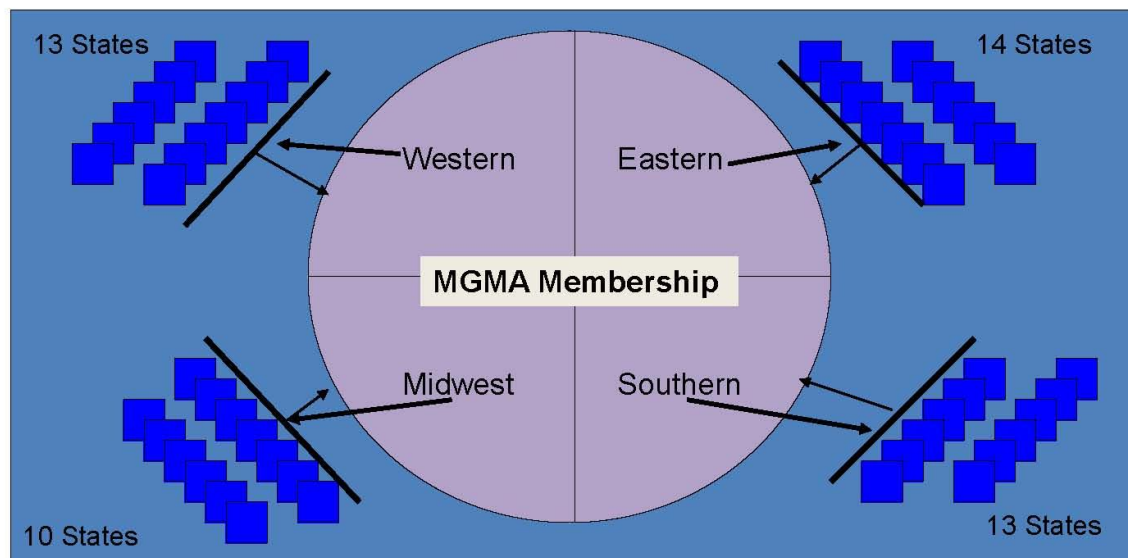
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MGMA Structure

MGMA Sections



MGMA Benefits to State

- ❖ Use of MGMA Logo
- ❖ Traveling Bookstore
- ❖ Government Affairs Speaker
- ❖ MGMA Staff Speaker
- ❖ Listing State Events on National Website
- ❖ ACMPE Forum Representative Program
- ❖ Participation in State Leaders Conference
- ❖ State Matrix
- ❖ Use of MGMA Articles
- ❖ Distribution of *Washington Connexion*
- ❖ Complimentary memberships for state staff/national liaison
- ❖ ACMPE Credit Hours for State Meetings

Florida MGMA Structure



Florida MGMA

Purpose:

Florida Medical Group Management Association is a leadership organization dedicated to the continuous personal development of professionals in medical practice management through education.

Our Mission:

To advance the art and science of medical practice management to improve the health of our communities.

Our Vision:

To be the source of excellence and innovation as the leading association in providing quality and timely services and resources for medical practice executives and leadership through professional education, through the exchange of ideas and information among members and by staying abreast of current healthcare issues, trends and laws.

Florida MGMA

SOME OF THE BENEFITS:

- ❖ **Education** - Offered through annual conference, free monthly member webinars, quarterly newsletters, and email communications
- ❖ **Networking** - Interact with other medical practice administrators in your state who face similar responsibilities and challenges
- ❖ **Job Board** - Review available positions across Florida. Members can post their open positions to the job board at no cost
- ❖ **Statewide Salary Survey** - Promote participation in the MGMA Annual Salary Survey. Members who participate in the survey receive the results at no cost. Results specific to your geographic region
- ❖ **Legislative News and Information** - Receive information about important legislative issues which may impact your medical practice from the Florida MGMA

Affiliation Agreement

Agreement covers the following areas:

- ❖ Incorporation of the local Chapter
- ❖ Bylaws
- ❖ Use of logo and brand
- ❖ Membership list exchange
- ❖ Governance Issues
- ❖ Baseline requirements
- ❖ Scheduling of meetings
- ❖ Insurance

Florida MGMA Special

Current Annual Dues - \$100

Added Bonus: Sign up as a new member for Florida MGMA today or by March 20, 2015 and receive a **\$25 Gift Card** to Starbucks, TGI Fridays, Chili's, or other major department store of your choice

Local MGMA Chapter

SOME OF THE BENEFITS:

- ❖ **Education** - Offered through monthly meetings on topics determined by local chapter members that are relevant to your practice and other practices in the community
- ❖ **Networking** - Interact with other medical practice administrators and physicians in your area who face similar responsibilities and challenges
- ❖ **Information Sharing** – Share job openings, forms, ideas, resources and best practices with your colleagues
- ❖ **Statewide Salary Survey** – Participate in annual Salary Survey through National MGMA. Members who participate in the survey receive the results at no cost. Results specific to your geographic region
- ❖ **Legislative News and Information** – Receive information about important legislative issues which may impact your medical practice from the Florida MGMA

Local MGMA Chapter

How do we get started?

- ❖ **Informational Meeting** – Gauge the level of interest for establishing a local MGMA Chapter
- ❖ **Membership** – Need active members from medical practices: Office managers, Practice Managers, and Administrators committed to the success of the Chapter
- ❖ **Affiliate Members** – support from Vendors that provide services to medical practices – **THIS IS KEY**
- ❖ **Board of Directors** – A solid BOD to guide the Chapter by providing meaningful topics and speakers
- ❖ **Physician Support** – Buy-in from physician owners and hospital administration on the value of a local Chapter
- ❖ **Affiliation Agreement** – Required to sign Affiliation Agreement with Florida MGMA

Local MGMA Chapter

Next Steps:

- ❖ **Elect Board Members** – Can be affiliate members if necessary. Recommend Pres./VP be actively working in a practice(s)
- ❖ **Form Membership Committee** – Recommend Active Members and Affiliate Members be on this committee to recruit new members
- ❖ **Affiliate Member Dues** – Determine annual dues to become a member. You must be able to give an estimate of Active Members in the Chapter
- ❖ **Active Member Dues** – Determine the annual dues based on membership interest of Active and Affiliate Members. The goal is to make this as cost effective as possible

Local MGMA Chapter

Recommendations:

- ❖ **Board Members** – Recommend BOD Officers be actively working in a practice. Can have Affiliate Members in board positions but Pres./VP should be Active Members at a minimum.
- ❖ **Membership** – This is **CRUCIAL!** Active Members create value for Affiliate Members. Affiliate Members make annual dues for Active Members cost effective.
- ❖ **Affiliate Members** – Limit the number and types of Vendors to create value for Affiliate Members. Allow Affiliate Members to sponsor meetings and give them 5-7 minutes to promote their products.
- ❖ **Meeting Topics** – Poll your Active Members for topics affecting them. Affiliate Members often make good speakers – make sure their presentation is informational and not a sales pitch. Outside speakers often turn into Affiliate Members
- ❖ **Physician Support** – Leverage the Hospitals for support. Partner with the Medical Society where appropriate

Local MGMA Chapter



QUESTIONS?

