



Emerald Coast
MEDICAL ASSOCIATION

2025 PHYSICIAN DIRECTORY



This is the
PERFECT OPPORTUNITY
to place your company
in front of the decision makers.

The Emerald Coast Medical Association lists every member in the yearly published directory. One thousand copies are printed annually and distributed to every member, local clinics, and all hospitals in the area. It is spiral bound and 5 1/2" wide by 8 1/2" tall for accessibility and easy placement on desks, waiting rooms and public locations.



Emerald Coast MEDICAL ASSOCIATION

RATES

Full Page	\$700
1/2 Page	500
1/4 Page	300
1/8 Page	200
Back Cover	1500
Inside Back Cover	1300
Inside Front Page	1100
Inside Back Page	1100
Directory Highlight	125

Full Page 4.5x7.5"	1/2 Page 4.5x3.675"	
	1/4 Pg. 2.2 x 3.675"	1/8 Pg. 2.2x1.8"
		1/8 Pg. 2.2x1.8"

RATES: Rates are Agency Commissionable to authorized agencies where placement originates.

COMPOSITION: Ad composition fee of \$135/hr (One hour minimum). Please contact chris@curiositymarketinggroup.com

SUBMISSIONS: Please submit your high resolution PDF to advertise@ballingerpublishing.com **Commitment Deadline:** July 31, 2025

CONTACT FOR AD RESERVATION: Regina Barkley regina@ballingerpublishing.com or 904-909-1943
Malcolm Ballinger malcolm@ballingerpublishing.com or 850-450-6222

ADVERTISING AGREEMENT

It is agreed that you are authorized to place advertisement in Emerald Coast Medical Association Membership Directory

Advertiser (Corporate) Name

Advertising Agency

Date

Billing Address

Telephone

E-Mail Address

Credit Card ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

Card Number

Expiration CVC Code:

Signature

Ad Size

Ad Composition

Agency/Discount

Contract Total

Terms: It is agreed that Emerald Coast Medical Association may not raise the stated advertising rates during the period of this contract, nor may the advertiser cancel during the agreed term of this contract without a shortrate. **SHORTRATE:** If a cancellation must be made by the advertiser, a letter of cancellation must be received by ECMA 45 days prior to the printed deadline date of the next publication. Shortrate will be billed at a frequency rate according to the number of insertions in MEMBERSHIP DIRECTORY the advertiser has actually accrued. In the event that litigation is initiated, the contract will be forced through the completion of contract whether or not all of the insertions were actually run. In the event that litigation is initiated, client agrees to pay all attorney fees for any and all legal action, law suits, and judgements. All camera-ready materials submitted to ECMA are accepted upon the express condition that the advertiser agrees to hold ECMA harmless from any and all claims arising out of or relating to copy, copyrights, trademarks or mistakes in ad either photographic or copy, or that the use of any name or other material in any advertisement that is illegal, unauthorized or damaging in any way to any person or name or other legal entity. Billing is due upon receipt. All contracted advertising will be billed in advance. Balances unpaid after the 30th of the month are subject to a 1 1/2% per month (18% annually) finance charge. The advertiser agrees to pay a finance charge, of 1 1/2% per month (18% annually). The advertiser agrees to pay all legal fees, court and/or collection costs on balances delinquent over 30 days. If print-ready ads or ad materials are not received by the deadline, Emerald Coast Medical Association assumes no liability or responsibility for ad errors and payment for the ad must still be made. Emerald Coast Medical Association will do its best to avoid such errors, but late ads or materials cannot go through a thorough proofing process.

Advertiser Authorized Signature

Advertiser Authorized Name (Printed)

Date