

**Emerald Coast**  
MEDICAL ASSOCIATION

2027 COMMUNITY PARTNER PROSPECTUS

# Community Partnership

## & Advertising Opportunities

 **STRENGTH IN UNITY**

**400**

Physician Members

**10**

Northwest Florida Counties

Connect with the region's physicians through the  
Emerald Coast Medical Association.

# ABOUT THE ECMA

The mission of the Emerald Coast Medical Association's Community Partner program is to unite businesses and organizations dedicated to supporting medical excellence. Our ECMA Community Partners provide valuable resources, professional development opportunities, and services tailored to our physician members while aiming to foster innovation, strengthen the medical community, and enhance healthcare delivery throughout the Emerald Coast.

## Top Six Specialties of ECMA Members



**13.07%**

Internal Medicine



**10.95%**

Family Practice  
Medicine



**7.42%**

Pediatrics



**6.71%**

Cardiology



**6.01%**

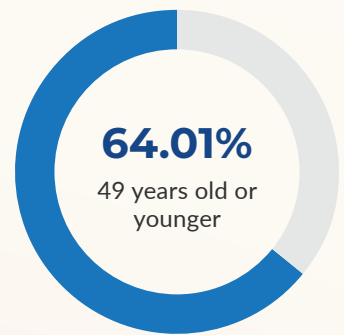
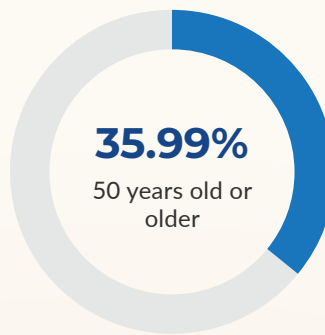
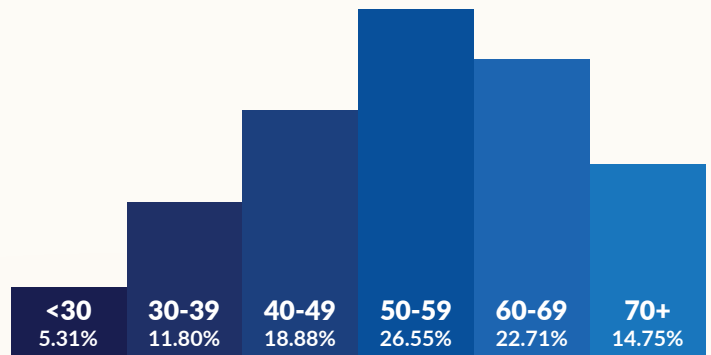
Dermatology



**6.01%**

Surgery

## ECMA Members by Age



## ECMA Members by Gender



# 2027 CME BEACH RETREAT

January 15-17, 2027 | The Hilton | Sandestin, FL

The ECMA CME Beach Retreat offers sponsors a unique opportunity to connect with over 125 influential physicians in a relaxed and engaging setting. Held at the luxurious Hilton in Sandestin, FL, this event combines high-quality continuing medical education with valuable networking opportunities. As a sponsor, you'll have direct access to decision-makers from various medical specialties, allowing you to showcase your products or services, build lasting relationships, and gain insights into the needs of the medical community.

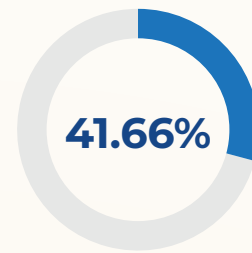
With our diverse membership representing key specialties and demographics, sponsoring the CME Beach Retreat provides an unparalleled platform to increase your brand visibility and establish your company as a trusted partner in healthcare. Don't miss this chance to be part of an event that brings together the best in medical education and industry innovation on the beautiful Emerald Coast.

## 2026 CME Beach Retreat Attendance



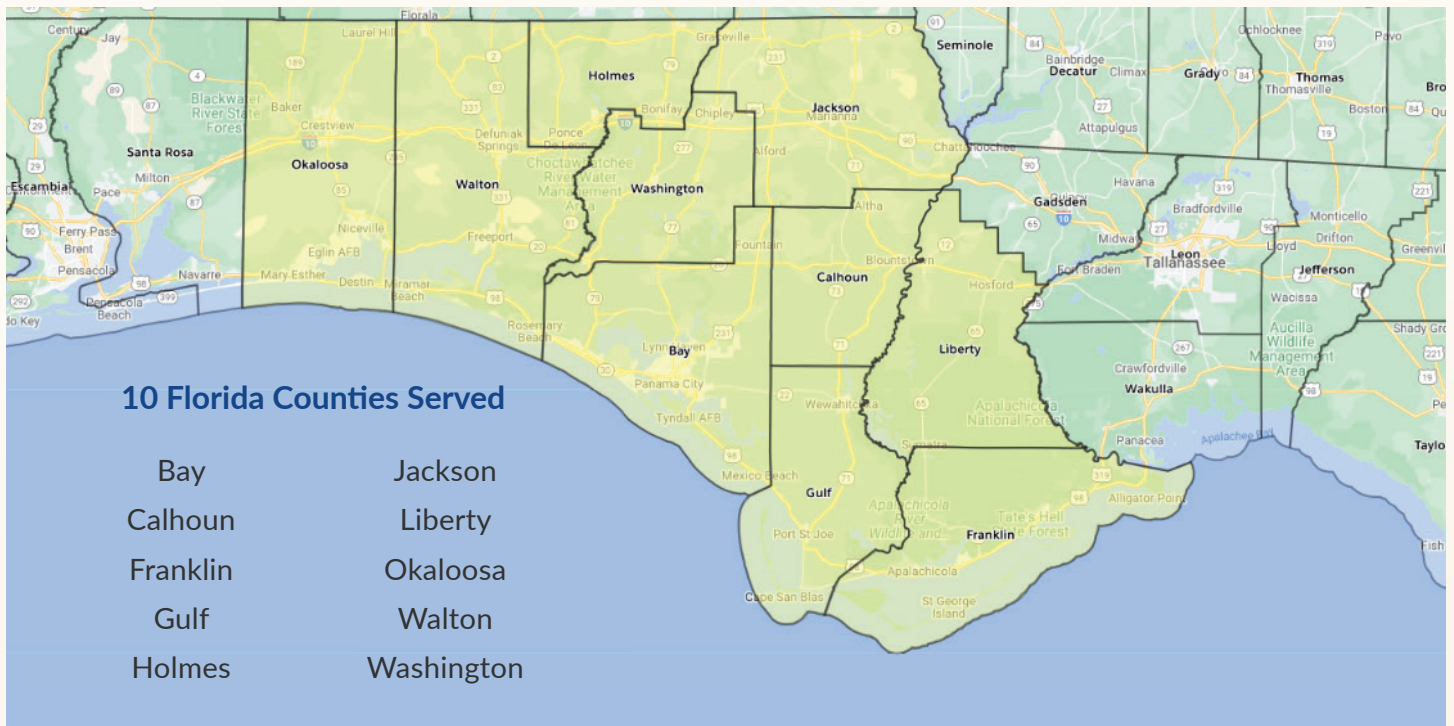
**125**  
Physicians

## 2026 CME Beach Retreat Member Involvement



## 10 Florida Counties Served

|          |            |
|----------|------------|
| Bay      | Jackson    |
| Calhoun  | Liberty    |
| Franklin | Okaloosa   |
| Gulf     | Walton     |
| Holmes   | Washington |



# 2027 CME BEACH RETREAT

January 15-17, 2027 | The Hilton | Sandestin, FL

## PAST SPONSOR TESTIMONIALS



"It allows us to connect with industry professionals and access valuable resources that elevate our services."



"We are most impressed with the collaborative nature and caliber of leadership within ECMA."



"We recognized shared core values and a commitment to serving the same community."

## HOTEL INFORMATION



4000 Sandestin Blvd S,  
Miramar Beach, Florida 32550

(850) 267 - 9500

## EVENT SCHEDULE

**Sponsor & Exhibitor Registration Deadline:**  
January 5, 2027

**Exhibitor Set-up:**  
January 15, 2027 @ 8:00AM

**Exhibit Hall Open:**  
January 15, 2027 @ 12:00PM

**Exhibit Hall Hours:**  
January 15, 2027 @ 12:00PM-7:00PM  
January 16, 2027 @ 7:30AM-5:30PM  
January 17, 2027 @ 7:30AM-11:00AM

**Exhibitor Move-out:**  
January 17, 2027 @ 11:00AM

For a customized plan, contact Michelle Flaata at [Michelle@FLMedical.org](mailto:Michelle@FLMedical.org) or call **850-819-8273**.

# 2027 COMMUNITY PARTNER LEVELS

The Emerald Coast Medical Association Community Partner program is in place to help connect you with our ever expanding network of physicians. This is more than an event sponsorship, it is designed to help you and our physicians with business needs and connecting the two.

For a customized plan, contact Michelle Flaar at [Michelle@FLMedical.org](mailto:Michelle@FLMedical.org) or call 850-819-8273.

| SPONSOR BENEFITS                                     | EMERALD<br>\$6,500 | DOLPHIN<br>\$5,500 | STINGRAY<br>\$4,500 | SAND DOLLAR<br>\$3,500 | STARFISH<br>\$1,500 |
|------------------------------------------------------|--------------------|--------------------|---------------------|------------------------|---------------------|
| Logo featured on ECMA and CME Beach Retreat websites | ✓                  | ✓                  | ✓                   | ✓**                    | ✓***                |
| Community Partner Listing on ECMA website            | ✓                  | ✓                  | ✓                   | ✓                      | ✓                   |
| Booths at CME Beach Retreat*                         | Premium Placement  | Prime Placement    | Preferred Placement | Standard Placement     | Standard Placement  |
| Sidebar advertisement on ECMA website                | 12 months          | 12 months          | 12 months           | 6 months               |                     |
| Logo featured in email marketing                     | 6 times            | 4 times            | 3 times             | 3 times                |                     |
| Distribute video of member offerings                 | ✓                  | ✓                  | ✓                   |                        |                     |
| ECMA membership meeting sponsor for 1 event          | ✓                  | ✓                  | ✓                   |                        |                     |
| Topic of e-news articles                             | 2                  | 1                  | 1                   |                        |                     |
| Hero banner advertisement on ECMA website            | 12 months          | 6 months           |                     |                        |                     |
| CME Beach Retreat dinner sponsor                     | ✓                  |                    |                     |                        |                     |
| Recommend an event speaker/topic                     | ✓                  |                    |                     |                        |                     |

\*Each booth includes 2 people the meals and refreshments for the weekend, excluding the Friday dinner CME program. \*\*Logo will appear on EmeraldCoastMedicalAssociation.com for 3 months after CME Beach Retreat. \*\*\*Logo will appear on EmeraldCoastMedicalAssociation.com for 1 month after CME Beach Retreat

# 2027 A LA CARTE SPONSORSHIPS

## Educational Sponsorships

### Podcast Sponsorships

Sponsor an ECMA podcast episode, where your logo will be shown during the intro sequence of the episode.

**\$500 per episode**

## Event Sponsorships

### Conference Sessions

Sponsor individual sessions or keynotes during the Emerald Coast Medical Annual Conference.

**\$2,500**

### Networking Events

Host or sponsor networking receptions or meet-and-greets for members and attendees.

**\$500**

## Marketing Opportunities

### Promotional Materials

Sponsor brochures, flyers, or digital content promoting Emerald Coast Medical events and initiatives.

**\$500**

### Website Ads

Place ads on the Emerald Coast Medical Association's website or in member newsletters.

**\$250/month**

### Social Media Campaigns

Sponsor targeted social media promotions highlighting the association's activities.

**\$1,000**

### Dedicated Email Blast

Sponsor a standalone email that highlights your brand, products, or services, sent to the entire membership list of the Emerald Coast Medical Association.

**\$750**

### Monthly Newsletter Sponsorship

Feature your company in the association's monthly newsletter, including a banner ad or a dedicated section about your offerings.

**\$750**

### Guest Blog

Share your expertise with a guest article published on the ECMA website, offering lasting visibility to members and the healthcare community.

**\$350/article**

### LinkedIn Article

Publish sponsored content directly to ECMA's LinkedIn page to connect with physicians and professionals active on the platform.

**\$200/article**

## Visibility Enhancements

### Branded Swag

Sponsor branded items (e.g., pens, bags, lanyards) distributed to attendees at Emerald Coast Medical events.

**\$500 + cost of materials**

### Signage

Advertise at events with banners or digital displays prominently featuring your brand.

**\$750-\$1,500**

## Community Engagement

### Mentorship Programs

Fund ECMA membership or mentorship opportunities for medical students in the region.

**\$2,000-\$5,000**

## Miscellaneous

### Patient Education Materials

Sponsor the development of educational content for patients through the Emerald Coast Medical Association.

**\$1,000-\$2,000**

For a customized plan, contact Michelle Flaatt at [Michelle@FLMedical.org](mailto:Michelle@FLMedical.org) or call **850-819-8273**.

# | SPONSOR A MEETING

## ECMA MEMBER MEETINGS

Sponsoring an ECMA membership meeting offers a unique opportunity to connect directly with our growing network of over 350 physician members. As a sponsor, you'll have the chance to showcase your products or services to a diverse group of physicians and specialists.

Our membership meetings provide an intimate setting for meaningful interactions with our members. You'll have the option to give a 10-minute presentation, share a video, or distribute printed materials to our engaged audience. This direct access allows you to:

- Build brand awareness among influential physicians
- Gain valuable insights into the needs of medical professionals
- Establish your company as a trusted partner in healthcare
- Foster relationships that can lead to long-term business opportunities

For just \$1,500, you can position your organization at the forefront of medical innovation and support. Our members are always eager to learn about new solutions that can enhance patient care and streamline their practices. By sponsoring a membership meeting, you're not just promoting your business – you're contributing to the advancement of healthcare in the Emerald Coast region.

Don't miss this chance to align your brand with a respected medical association and make a lasting impression on the physicians shaping the future of healthcare in our community.

## BOARD OF DIRECTORS MEETINGS

We invite you to become a valued sponsor of the Emerald Coast Medical Association's Board of Directors meetings. This is an exceptional opportunity to engage directly with influential leaders.

As a sponsor for just \$500, you will have the chance to:

- **Present Your Solutions:** Deliver a 10-minute presentation or share a video that highlights your products and services directly to decision-makers.
- **Distribute Materials:** Provide printed materials to ensure your message reaches our members effectively.
- **Network:** Build relationships with key stakeholders who are eager to learn about innovative solutions that can enhance their practices.

Your sponsorship not only increases your brand visibility but also demonstrates your commitment to supporting medical excellence in our community. Join us in fostering collaboration and innovation within the healthcare sector.

For more information or to secure your sponsorship, please contact Michelle Flaar at [Michelle@FLMedical.org](mailto:Michelle@FLMedical.org) or call **850-819-8273**. We look forward to partnering with you!

# 2027 COMMUNITY PARTNER APPLICATION

## SPONSOR INFORMATION

All sponsors subject to approval by the ECMA

VALID ONE YEAR FROM  
DATE OF AGREEMENT

COMPANY NAME

CONTACT

EMAIL ADDRESS

PHONE

BILLING ADDRESS

ADDITIONAL REPRESENTATIVES

AUTHORIZED SIGNATURE

DATE

## PARTNER LEVEL

Please indicate which partner level you are reserving.

- ☐ Emerald Partner .....\$6,500
- ☐ Dolphin Partner .....\$5,500
- ☐ Stingray Partner .....\$4,500
- ☐ Sand Dollar Partner.....\$3,500
- ☐ Starfish Partner.....\$1,500

## A LA CARTE ITEMS

- ☐ Podcast Sponsorships.....\$500 per episode
- ☐ Conference Sessions.....\$2,500
- ☐ Networking Events.....\$500
- ☐ Promotional Materials.....\$500
- ☐ Website Ads .....\$250 per month
- ☐ Social Media Campaigns .....\$1,000
- ☐ Dedicated Email Blast.....\$750
- ☐ Monthly Newsletter Sponsorship.....\$750
- ☐ Guest Blog .....\$350 per article
- ☐ LinkedIn Article.....\$200 per article
- ☐ Branded Swag .....Contact Michelle
- ☐ Signage .....\$1,500
- ☐ Mentorship Programs .....Contact Michelle
- ☐ Patient Education Materials .....Contact Michelle

## MEETING SPONSORSHIPS

- ☐ ECMA Member Meeting .....\$1,500
- ☐ Board of Directors Meeting.....\$500

## PAYMENT INFORMATION

Payment is required before setup begins at the CME Winter retreat. Checks should be payable to Emerald Coast Medical Association. Credit card payment is accepted on our website, or with this form.

☐ **VISA**

☐ 

☐ **DISCOVER**

CARD HOLDER

CARD NUMBER

CID

EXP.

AMOUNT TO CHARGE:

SIGNATURE

DATE:

### Emerald Coast Medical Association

2352 Lisenby Ave, Panama City, FL 32405

Michelle Flaar 850-819-8273

michelle@flmedical.org

Tax ID# - 59-1717855

We will furnish a signed W9 upon request.

For a customized plan, contact Michelle Flaar at [Michelle@FLMedical.org](mailto:Michelle@FLMedical.org) or call **850-819-8273**.



**Emerald Coast**  
MEDICAL ASSOCIATION

2352 Lisenby Avenue, Panama City, FL 32405 | (850) 819-8273 | [EmeraldCoastMedicalAssociation.com](http://EmeraldCoastMedicalAssociation.com)